

SPEAKER'S BIOGRAPHY

Michael Petrie

Director of Web Research and Development
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Founder of "DIGG-iT" in 2009; "Personalized Data Mining" - a web based, internet profile program and search protocol built for, but not limited to; the legal and insurance industries as well as a variety of Fortune 100-500 companies. "DIGG-iT" is a web driven combination of criminal/civil background checks and deep web analytical research of social networking and e-commerce sites. "DIGG-iT" is a cost effective investigative tool that can be used in a plethora of arenas including health care fraud, HR, job recruitment, college admissions, missing persons, online dating, infidelity, background checks, skip traces, surveillance and/or SIU field investigations. The goals of DIGG-iT are to decrease cost and increase your investigative results.

Founder of "V.I.A; Virtual Information Analysis." An online, personal search protocol, created in March of 2007. V.I.A. was a web driven combination of criminal/civil background checks, deep web research of social networking and e-commerce sites. V.I.A was "DIGG-iT's" predecessor and was created to decrease investigative costs and enhance investigative results.

A business and marketing professional with experience in marketing, sales, branding and client engagement. I have created and helped implement marketing plans large and small, executed promotions and consistently grown customer relationships.

Managed Insight Investigations Inc. from 2002 -2009 since its inception, April 1st, 1996. Started with 4 employees and grew to over 50 employees serving 6 states.

PA Workers Compensation Claim Certified; WCCC - 1999-2000

Field Investigator: Commercial Index Bureau: June of 1994 - April of 1996.

Benjamin and Betsy Bears (America's newest Mascots)
Benjamin's Best Cafe Delites
Playmaker game systems via Game7 Marketing

Specialties

*** Personalized Data Mining; Data analysis, information gathering, fraud investigations, public speaking, new business development. Seminar teaching to various forms of government and law enforcement - "Use of social networking sites in investigations."