

November 3, 2009

To our members and friends of the PLC:

I am writing this note to you, as there seems to be this disturbing, widely held misunderstanding about the fate of those past members of SEPCA.

To give you some background, SEPCA's Board of Directors had decided to approach the PLC in 2008; asking that they be assimilated into our organization, and that the PLC would be the active Claims Association for Southeastern PA. Our Board of Directors agreed with this venture, and gladly welcomed SEPCA and its members. While the PLC was primarily a Property Claims organization, we agreed to modify our by-laws and ensure that some of our monthly meeting speakers, and topics, would be generic to all Claims disciplines.

Over the last few years and going forward, one of our goals is to increase membership and to grow into a vibrant organization for Claims Professionals which will be available for educational needs, and a place for all to network and get together monthly to exchange ideas, share available resources, and just have some fun.

Now my concern: We are not seeing many of those who were once associated with SEPCA. **WHERE ARE YOU???** Did you know you are still associated with the PLC and the largest Claims Association in Pennsylvania? I am unsure if this message was made clear to all of the membership, but we're looking for you, and would be very pleased to have you continue to come to our meetings and get reacquainted with your fellow Claims Professionals.

Our theme has been – TALK IT UP! – and I hope that by way of this missive, we'll be able to generate some continued interest in our fine organization. We meet on the third Tuesday of every month from January through May, and then we have our softball game in June, which benefits two scholarship funds. The turnout this year was fantastic, and we were able to contribute \$5000 to the worthy causes. Our golf tournament in July was a tremendous success, and we had a record number of golfers. We start up again in September and end the year with our Holiday party in December, which is always a great time and well attended. I would like to see more of our friends and members as we celebrate the season and plan for the new year. We have a new logo which will now identify ourselves. We're looking to upgrade, and redesign our website, we're working on new, interesting speakers and on topics that will benefit all, we're asking that everyone that attends the Holiday party bring a toy as we're committed to the community, we've added a Membership Coordinator to our Board of Directors, we recently sent a survey asking about our present meeting location and looking to improve our venue, and, finally, asking each and every member to share thoughts on how we can best improve our organization.

As we grow, we are looking for more ways to garner interest. Are you interested? I hope so. All are welcome.

If you have any questions or concerns, you can write to me or any other member of the Board of Directors.

Hope to see all of you at our next meeting!!

With best regards,

Gene Angiolillo  
President, PLC